

Rockwood Wealth Management, LLC is registered with the Securities and Exchange Commission as an investment adviser. Brokerage and investment advisory services fees differ, and it is important for you to understand the differences. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://investor.gov/CRS), which also provides educational materials about broker-dealers, investment advisers, and investing.

### ***What investment services and advice can you provide me?***

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We offer investment advisory services to retail investors, which principally include financial planning and investment management (which we collectively refer to as wealth management). When we provide investment management services, we generally manage assets on a discretionary basis. Our discretionary authority to buy, sell, and otherwise transact in securities in your account(s) is granted in our advisory agreement and is only limited by your reasonable restrictions or our mutual ability to terminate the advisory agreement. We also offer non-discretionary investment management services in which you make the ultimate decision regarding the purchase or sale of investments. For certain clients, we will recommend the retention of an independent and unaffiliated third-party investment adviser to manage such clients' accounts. Our advice is not limited to certain types of investments. We do not offer proprietary products. We do not have a minimum account size or investment amount to retain or maintain our advisory services, but we are generally a best fit for clients with more than \$1,000,000 to invest.

Regular monitoring of your account(s) is included as part of our standard advisory services, with reviews typically occurring on a daily basis. It is important that you keep us apprised of your financial situation so we can conduct more frequent reviews if necessary.

More detailed information about our services may be found in Items 4 and 7 of our [Form ADV Part 2A brochure \[available at https://adviserinfo.sec.gov/firm/brochure/137481\]](https://adviserinfo.sec.gov/firm/brochure/137481).

#### **Conversation Starters**

- “Given my financial situation, should I choose an investment advisory service? Why or why not?”
- “How will you choose investments to recommend to me?”
- “What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?”

### ***What fees will I pay?***

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Retail investors will generally incur wealth management fees based on a percentage of your assets under our management (which generally range from 0.50% to 1.25% per annum), subject to a minimum annual fee of \$12,000. Wealth management fees are generally billed quarterly in advance. Alternatively, we may charge a fixed fee based on the nature, complexity, and duration of services to be rendered to clients. All fees are negotiable and specifically described in your wealth management agreement. In addition, retail investors will also generally incur the following fees and costs charged by third-parties: custodian fees, account maintenance fees, product expenses such as internal expense ratios, and transaction charges. To the extent a third-party investment adviser is utilized, the client will generally separately pay such third-party investment adviser for its services.

When we charge an asset-based fee, the more assets there are in your account(s), the more you will pay in fees, and we may therefore have an incentive to encourage you to increase the assets in your account(s). If we alternatively charge a fixed fee, our fees are typically correlated to the degree of complexity involved in managing your account, and we may therefore have an incentive to add additional complexity with respect to your account(s).

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

More detailed information about our fees and costs may be found in Item 5 of our [Form ADV Part 2A brochure](https://adviserinfo.sec.gov/firm/brochure/137481).

**Conversation Starter**

“Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?”

***What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?***

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When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

The custodian(s) we recommend provide us various products and services that are intended to directly benefit you, us, or both of us. To the extent a custodian provides us products or services that don't directly benefit you, this creates an incentive to recommend that custodian. To learn how we address this incentive, please refer to Item 12 of our [Form ADV Part 2A brochure](#).

To the extent we provide financial planning services to you, we have an incentive to recommend that you retain us for investment management services since we would earn additional wealth management fees as a result. To learn how we address this incentive, please refer to Item 4 of our [Form ADV Part 2A brochure](#).

Our CEO and majority owner also has an ownership interest in Augenblick & Company, P.C., an accounting firm. To the extent you separately retain this accounting firm to perform accounting services for you, you will pay an additional fee and our president and majority owner will stand to earn additional indirect compensation as a result. You are not obligated to use any services of Augenblick & Company, P.C. whatsoever, and we will fully disclose any additional compensation to be earned if you do decide to utilize such services.

**Conversation Starter**

“How might your conflicts of interest affect me, and how will you address them?”

More detailed information about our conflicts of interest may be found in our [Form ADV Part 2A brochure](#).

***How do your financial professionals make money?***

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Our financial professionals are compensated primarily based on a fixed salary and annual bonus, subject to adjustment based on factors such as individual and company performance. Certain financial professionals are compensated based on the amount of client assets managed by us (for asset-based fees), or the time and complexity required to meet a client's needs (for fixed fees). Our financial professionals are not compensated based on the sale of a particular product and do not earn commissions.

***Do you or your financial professionals have a legal or disciplinary history?***

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No. You may visit [Investor.gov/CRS](https://www.investor.gov/CRS) for a free and simple search tool to research you and your financial professionals.

**Conversation Starter**

“As a financial professional, do you have any disciplinary history? For what type of conduct?”

***Additional Information***

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You can find additional and up-to-date information about our investment advisory services and request a copy of the relationship summary by visiting <https://www.rockwoodwealth.com> and sending us a message through the “Contact Us” form or by calling (267) 983-6400.

**Conversation Starter**

“Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?”